

# MAINE ASSOCIATION FOR SEARCH AND RESCUE

## MASAR Logo Use Policy

### I. Purpose

- A. This policy, developed by the Board of Directors of the Maine Association for Search and Rescue (MASAR), defines how MASAR's official logo may be used.

### II. Logo Use

- A. All MASAR-Certified units must abide by this policy.
- B. All MASAR-Certified Units are permitted to display the MASAR logo on their website, social media, vehicles, clothing, and other similar locations.
  - 1. Only the official MASAR logo may be used.
  - 2. The official MASAR logo can be found on D4H under Documents
- C. Units hosting a MASAR conference may create a logo specifically for that conference.
  - 1. The conference logo must differ significantly from the official MASAR logo so as not to be confused with the latter.
  - 2. Before publication of the conference logo, at least one MASAR officer must review and approve it.
- D. No other organization or agency may use MASAR's official logo for any purpose without written agreement from MASAR's president or the chairman of MASAR's Board of Directors.